



Agent Anything co-founder Harry Schiff is spreading the word about his Web-based errand-running service through advertisements in subway stations. (BRIAN DRISCOLL)

Need some help? Get an 'agent'

BY LANA BORTOLOTT
Special to amNewYork

What do you get when you combine Priceline, kozmo.com and Craigslist? An online marketplace that matches odd jobs with the college students willing to do them.

Launched last month, Agent Anything offers currently enrolled students (agents) the chance to earn cash completing tasks that time- or skill-challenged New Yorkers can't. Agents with a valid university e-mail can view online job postings (missions), accept the price offer or submit their own.

Founders Harry Schiff, 23, who splits his time between New York and Montreal, and Oliver Green, 26, who lives near London, run the company virtually from their respective homes.

"This is a business that needs volume," Schiff said. "And if you're going to test a product, New York is the place." The service markets

through social media, Google and subway ads.

Agent Andrew Mireles, a Manhattan College junior, has completed two missions: flyer distribution (three hours, \$40) and recycling old electronics (90 minutes, \$15).

"At this time, I'm so consumed with schoolwork I don't have time to spend eight hours a day at a counter job," he said. "This lets me work around my schedule, and it's an easy way to make a few bucks."

Schiff said the missions have ranged from picking up groceries to constructing Excel worksheets, researching vacation options and film production assistance.

Jill Goldstein, 39, an Upper West Side mother of 6-year-old twins, used the service to find someone to recycle her old electronics. She was matched with Mireles.

"It went very smoothly, and I felt so happy to have the stuff out," she said. "I'm already thinking about what else I need to have done."

200
Missions
completed

431
Clients

491
Agents

\$20-
\$30
Average cost
of mission

\$150K
Investments
given to the
startup

Post-election stocks correction?

Wall Street navigated through three major land mines last week — the elections, U.S. Federal Reserve meeting and jobs report — with barely a scratch. Now what?

With earnings season winding down and a light economic calendar this week, the market will be left to its own devices to sort out its direction.

Interest rates could remain low for quite some time, which should help stimulate borrowing. It could take data of a momentous nature — something that suggests the economy is not responding to the Fed's plan to buy \$600 billion in Treasuries — to cause anything more than a minor slipup in the market. (REUTERS)

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Friday	11/12	8am to 7pm
Saturday	11/13	10am to 6pm
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